

Friday, September 3, 2004

TOURNAMENT DETAILS

The Ritz-Carlton Golf Club

ENTRY FEE \$250 PER GOLFER INCLUDES:

18 holes with cart	Caddie-concierge	Ritz-Carlton logo golf shirt
Golf locker	Club cleaning	Awards luncheon
Continental breakfast	On-course refreshments	Silent auction

FORMAT

Four-Person Teams Playing in a "Scramble" Format

TIME TABLE

6:45 a.m.	Tournament Registration & Continental Breakfast
8:00 a.m.	Tournament Shotgun Start
12:30 p.m.	Lunch, Silent Auction & Awards Ceremony

NEED MORE INFORMATION?

We'd be happy to discuss these opportunities in greater detail. Please feel free to contact any of the chairman listed below.

General Chairman

Karl Palvisak Phone: (407) 423-8398 E-Mail: k.palvisak@gaiconsultants.com

Sponsorships & Donations

David Lawton Phone: (407) 383-7781 E-Mail: dlawton@lawtonbros.com

Alan Fidelo Phone: (407) 835-2290 E-Mail: alan.fidelo@resources-us.com

Marketing & Public Relations

Michael Drew Phone: (407) 468-5694 E-Mail: mdrew@pssd.com

Bill Booth Phone: (407) 497-4009 E-Mail: wbooth2664@aol.com

Operations

Bryan Irish Phone: (321) 217-5267 E-Mail: birish@fcsports.com

Peter (P.J.) Stephens Phone: (407) 926-6007 E-mail: pstephens@esiglobal.cc

Finance/Administration

Noel Keller Phone: (321) 230-3746 E-Mail: noelk@earthlink.net



For additional information, please visit www.orlandosigmachi.com

THIS EVENT IS HELD TO BENEFIT THE CHILDREN'S MIRACLE NETWORK OF GREATER ORLANDO. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR CMN MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. GREATER ORLANDO CHILDREN'S MIRACLE NETWORK'S REGISTRATION NUMBER IS SC-08062.

Charity Golf Tournament to Benefit CMN

PUTTIN' ON THE RITZ FOR KIDS

Labor Day Weekend - Friday, September 3rd, 2004

Player, Sponsor & Donor Opportunities



Won't You Join Us?

Slated for Friday, September 3rd at the Ritz-Carlton Golf Club at the Grande Lakes Resort in Orlando, this tournament benefits the Children's Miracle Network (CMN) of Greater Orlando. CMN is an organization committed to improving the lives of over 250,000 kids who will pass through the doors of our community's two outstanding pediatric hospitals this year. These kids are looking for comfort, medical care and, in many cases, a cure.

We know that you're contacted by numerous charities each year and asked to support their events. We, too, are seeking your involvement . . . But not just for the success of a mere golf outing, but because **These Kids Truly Need Your Help!**

We welcome your participation and thank you, in advance, for your generous support!



THE RITZ-CARLTON



JUST WHAT EXACTLY IS CMN?

The Children's Miracle Network is a non-profit organization dedicated to raising funds and awareness for Shands Children's Hospital and the Arnold Palmer Hospital for Children and Women.

One hundred percent of the money raised stays right here in our area and is equally divided between our two outstanding pediatric institutions.

Together, our two children's hospitals treat more than 250,000 area children each year. The hospitals provide compassionate and leading

edge healthcare in areas of medicine such as children with cancer, AIDS, and birth defects . . . organ transplant patients and accident victims . . . and children living with chronic illnesses such as diabetes, cystic fibrosis, kidney disease and heart disease.

Every dollar raised by CMN of Greater Orlando, through the generous contributions and support of individuals, as well as local and national sponsors, helps our hospitals to acquire programs, equip-

ment and facility renovations to meet the needs of area kids.

In 2002, the Children's Miracle Network of Greater Orlando raised more than \$1 million for our two pediatric institutions. In just 20 years, CMN has helped raise more than \$2 billion nationally for its member hospitals.

By helping CMN, you are helping the ones who need it the most . . . The children.



"Each year, our two pediatric hospitals that benefit from CMN funds treat over 250,00 children."



For more information, please visit: www.orlandosigmachi.com

Presented by the Central Florida Alumni Chapter of Sigma Chi



THERE ARE LOTS OF WAYS TO HELP THE KIDS!

1 Play Golf in the Puttin' on the Ritz for Kids

These golfer packages are for individuals who wish to assemble a group of players to play in the tournament AND wish to support CMN at a higher, more generous level through special "patron" designation . . .

Charter Patrons Package: \$5,000

- Two golfer foursomes
- Charter sponsor program listing
- Signage at registration table
- Signage at a sponsored hole
- Pre-tournament promotion
- Preferred lunch seating for eight
- Weekend for four at the Ritz-Carlton

Gold Patrons Package: \$2,500

- One golfer foursomes
- Gold sponsor program listing
- Signage at a sponsored hole
- Pre-tournament promotion
- Preferred lunch seating for four
- Weekend for two at the Ritz-Carlton

Team/Hole Patrons Package: \$1,300

- One golfer foursomes
- Hole sponsor program listing
- Signage at a sponsored hole

Golfer Foursome: \$1,000

Single Golfer: \$250

Lunch Only: \$50



2 Be a Supporting Sponsor

Sponsorship Packages

Establish your company as a key supporter of our tournament and The Kids . . . And you'll garner substantial presence at the Tournament and in various pre-tournament promotions.

These key tournament functions will carry prominent sponsor identification and product/service displays may also be located in these areas (where practical) at the sponsors choosing:

- Breakfast
- Golf Carts
- Cocktail Coozies
- Volunteer Corps
- Golf Balls
- Lunch/Awards Ceremony

Corporate Sponsor: \$10,000

A single corporate sponsorship is available which will include a dedicated VIP Tent adjacent to the Ritz-Carlton Golf Clubhouse and various additional components per the sponsors requests - ask for details.



3 Make A Generous Donation

Door Prize & Auction Items

Donations, large and small, are the lifeblood of our tournament and can be utilized in a number of ways, including as prizes for tournament winners, door prizes and the silent auction. Highly desirable items include:

- Golf packages at private or public courses
- Use of weekend or resort properties
- Luxury boxes or tickets to sporting events
- Sports memorabilia
- Golf apparel and equipment
- Hotel, airline or travel packages
- Gift certificates of all kind

In-Kind Donations

Many companies choose to contribute through the donation of in-kind products and services. These gifts are greatly appreciated, as they help us offset operating expenses. We welcome your creative suggestions for in-kind donations and assure you that generosity will be acknowledged in the tournament program and through public address announcements to the players.

Cash Donations

Cash gifts to the tournament are gladly accepted and can be used to underwrite a portion of our minor administrative costs . . . For which your company will be graciously acknowledged.

4 Be A Hole Sponsor

Hole Sponsorship: \$350 Per Hole
Hole Sponsorship allows companies the opportunity to display goods and services at the tee boxes of "their" holes, in addition to signage placed in these areas.

"Thank You for Making A Difference"

Questions or Special Requests?

Feel free to contact our Sponsorships/Donations Chairman David Lawton (contact info on back) for more information or to create your own customized sponsorship plan.

